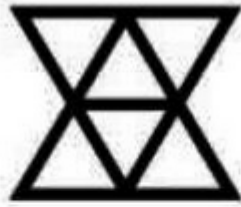


# United States of America

## United States Patent and Trademark Office



# TRUE

**Reg. No. 7,077,448**

**Registered Jun. 13, 2023**

**Corrected Oct. 24, 2023**

**Int. Cl.: 3**

**Trademark**

**Principal Register**

True Skincare Limited (ENGLAND AND WALES Limited Company )  
7 Heronsbrook,  
Buckhurst Road Ascot SL5 7QD  
UNITED KINGDOM

CLASS 3: Cosmetics; non-medicated soaps; perfumery; non-medicated cosmetic kits comprised of make-up; bubble bath; non-medicated bath salts; non-medicated body, face and skincare lotions, gels, oils, milks and creams; non-medicated night creams and oils for cosmetic purposes; non-medicated lip balms; non-medicated lip salves; non-medicated skincare preparations; non-medicated foot cream; cosmetic hand cream; eye cream; non-medicated creams for firming the skin; cosmetic preparations for skin firming; non-medicated anti-aging moisturizer, toner, cleanser, creams and skincare preparations; organic cosmetics; non-medicated cosmetics; body and facial washes and scrubs; non-medicated toner for the skin in the nature of facial toner; non-medicated skin masks for the face and body masks; non-medicated skin serums for use on the face; non-medicated beauty serums for use on the body; skin cleansers; non-medicated beauty gels; non-medicated skin moisturisers; collagen preparations used for cosmetics; non-medicated skin care preparations in the nature of facial peels; herbal extracts for cosmetic purposes; pre-moistened cosmetic wipes, tissues and towelettes; cleaning pads impregnated with cosmetics; sun block; SPF sun block preparations, oils and lotions; sun protection lipstick; after sun lotion; non-medicated nail care preparations being oils; non-medicated nail strengthening treatments [ namely, ] \*, namely, \* lotions for strengthening the nails; cleaner for cosmetic brushes; non-medicated baby care products, namely, baby powders, baby oils; non-medicated baby lotions, soaps, and bubble bath; baby powder; baby oils; baby wipes impregnated with cleaning preparations; aftershave balm; non-medicated preparations for use after shaving, namely, after-shave, after-shave lotions, after-shave balms, after-shave creams, and after-shave emulsions

The mark consists of the stylized word "TRUE" underneath a design comprised of multiple triangles.

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



OWNER OF INTERNATIONAL REGISTRATION 1625134 DATED 04-19-2021,  
EXPIRES 04-19-2031

SER. NO. 79-325,272, FILED 04-19-2021

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.