

United States of America

United States Patent and Trademark Office



Reg. No. 2,627,084

Registered Oct. 01, 2002

**Renewal Term Begins Oct.
01, 2022**

10 Year Renewal/Corrected

Int. Cl.: 16, 35, 42

Service Mark

Trademark

Principal Register

IPSOS (FRANCE JOINT STOCK COMPANY)

35, rue du Val de Marne
Paris, FRANCE 75013

CLASS 16: Brochures related to business and market research surveys in the field of politics, economics, social affairs, leisure, cultural activities and commercial affairs; [printed forms, order and partially printed order forms; printed charts, printed lectures, periodic printed reviews of upcoming movies, and printed book reviews; publications, namely, magazines, newspapers and books related to business and market research surveys in the field of politics, economics, social affairs, leisure, cultural activities and commercial affairs; calendars; playing cards;] stationery supplies, namely, [pens, pencils,] writing paper

CLASS 35: [Business management services;] conducting business and market research surveys in the field of politics, economics, social affairs, leisure, cultural activities and commercial affairs; production and interpreting information collected on consumer opinions and behavior within the scope of marketing and advertising studies, and customers within the scope of customer satisfaction studies; and disseminating this information; opinion polling for business and advertising purposes; collection of data to a central file in the fields of politics, economics, social affairs, leisure, cultural activities and commercial affairs, and analysis of such information once collected; [economic forecasting and analysis;] conducting business research and surveys, [profit survey and analysis,] or conducting marketing studies; market analysis and research for business purposes; providing statistical information; [message and stenographic transcription of others; business management consultancy, rental of advertising space; arranging newspaper subscriptions for third parties; conducting business analyses in the field of information technology; commercial information and directory agency;] providing business information in the field of commercial affairs; [business consulting services, namely, providing sales promotion advice; public relations; providing advertising for others via a global computer information network, and providing advertising for others on televisions at retail locations and on customized display screens at outdoor locations;

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



organizing and conducting trade fairs and exhibitions in the field of economics and publicity; organizing and conducting trade fairs and exhibitions in the field of sporting goods, automobiles, works of art, arts and crafts supplies, musical instruments, prerecorded musical works, and goods and services used in teaching elementary, secondary and graduate students;] arranging and conducting business conferences[; consulting services in the field of business management]

CLASS 42: [News agencies, namely, gathering and dissemination of news; rental of access time to a data base server center;] conducting public opinion poll surveys for non-business or non-marketing purposes[; promoting public awareness of political, cultural and social affairs, leisure, cultural activities and commercial affairs; providing information in the field of politics; conducting research, providing and compiling of technical information data in the field of computer data bases, data processing, data transmission, message transmission and electronic relays; computer programming services for others]

PRIORITY CLAIMED UNDER SEC. 44(D) ON FRANCE APPLICATION NO. 98/766927, FILED 12-30-1998, REG. NO. 98766927, DATED 12-30-1998, EXPIRES 12-30-2008

OWNER OF U.S. REG. NO. 1747049

SER. NO. 75-681,434, FILED 04-13-1999

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.