

United States of America

United States Patent and Trademark Office

ClScore

Reg. No. 7,064,526

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Int. Cl.: 35, 42

Service Mark

Principal Register

Customer Metrics AG (SWITZERLAND AKTIENGESELLSCHAFT (AG))
Zentralstrasse 9
CH-6002 Luzern
SWITZERLAND

CLASS 35: Advertising; commercial business management; commercial administration; office functions; online advertising and marketing services; corporate data analysis services; analysis of advertising responses; compilation of commercial statistics; business inquiries; marketing information; consultant services with respect to company acquisition; consultant services regarding marketing; business management and organization consultancy; consultant services and providing advice in the field of business strategy; advice regarding communication in the nature of public relations; consultant services regarding company management; advice regarding company organization; professional business consultancy; data processing services; computerized file management services; commercial administration and business consultant services; marketing agency services; brand strategy services; conducting of market surveys and surveys in the field of business; market assessment services; commercial business administration, organization and management; consultant services relating to company marketing; market analysis, study and prospecting; market studies; public opinion polling; consultant services regarding commercial strategy; [services for business management consultancy via the Internet] * consultant services regarding commercial management via the Internet * ; business administration of consumer loyalty programs; providing marketing reports; compilation of statistics for business or commercial purposes; development and implementation of marketing strategies for others; all aforementioned services are limited to the calculation of the customer impact of a particular product or service for market research and marketing purposes

CLASS 42: Design and development of computer hardware and software; scientific and technological services, namely, scientific research, analysis, and testing in the field of market research; scientific research, testing and analysis services in the field of market research; providing technological advice in the field of scientific and industrial research; providing temporary use of on-line non-downloadable computer software for use in broadcast monitoring applications; hosting of weblogs, in the nature of creating and maintaining blogs for others; providing on-line information about the design and development of computer hardware and software; provision of temporary use of on-line applications and software tools featuring software for analyzing data in the field of market research; software as a service (SaaS) featuring software for analyzing data in the field of market research; all aforementioned services are limited to the calculation of the customer impact of a particular product or service for market research and marketing purposes

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



PRIORITY DATE OF 10-25-2021 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1675589 DATED 03-23-2022,
EXPIRES 03-23-2032

SER. NO. 79-346,486, FILED 03-23-2022

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.