

United States of America

United States Patent and Trademark Office

LIVAT

Reg. No. 6,230,761

Registered Dec. 29, 2020

New Cert. May 30, 2023

Int. Cl.: 35, 36, 37, 39, 41, 42, 43

Service Mark

Principal Register

Ingka Centres Holding B.V. (NETHERLANDS Private Limited Liability Company)
Bargelaan 20
Leiden, NETHERLANDS NL-2333CT

CLASS 35: Advertising services; providing office functions; providing advertisement services for others on the internet; providing advertising of the goods of other vendors thereby enabling customers to conveniently view and compare the goods of those vendors; providing advertising of the services of other vendors thereby enabling customers to conveniently view and compare the services of those vendors; advertising services relating to real property; business management for retail shops; business management for others in the field of real estate; dissemination of advertising material; bill-posting; retail department store services featuring beauty products, toiletries, machines for household use, hand tools, optical goods, domestic electrical and electronic equipment; organization of exhibitions for commercial or advertising purposes; advertising by mail order; production of television commercials; rental of office machines and office equipment; office administration services for others; advertising services in the field of retail sales goods on communication media; organization of trade fairs for commercial or advertising purposes; distribution of samples; publicity material rental; telephone answering for unavailable subscribers; outdoor advertising; rental of advertising space; on-line advertising on a computer network; public relations services; television advertising; rental of photocopying machines; shop window dressing; rental of advertising time on communication media; rental of vending machines; sales promotion for others provided through the distribution and the administration of privileged user cards; updating of advertising material; sales promotion for others; developing regional or national promotional campaigns for business; retail store services and online retail store services featuring clothing and accessories, shoes, leather goods, namely, belts, wallets, gloves, furniture coverings, handbags, suitcases, sport bags, leather cases, garment bags for travel and luggage, health and beauty supplies, cosmetics, hygiene products, sports equipment, printed publications, household furnishings, construction materials and tools, home decorations, party decorations, electronic goods, office materials, home textiles, handicraft goods, namely, textile crafts, woodcrafts, metal crafts, plastic craft, birch bark crafts, stone crafts, glass craft, leather crafts, painting and drawing materials, gardening materials, travelling products, kids playground sets, optical products, fitness products, games and toys, recorded audio and video recorded and recording media and do-it-yourself products; retail store services featuring food and beverages

CLASS 36: Insurance brokerage and administration; financial and monetary affairs, namely, financial information, management and analysis services; real estate affairs in the field of property management; administration of financial affairs for real estate companies relating property rentals; arranging of leases and rental agreements for real

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



estate; arranging of leases of real estate; assessment and management of real estate; financial consultation, research, analysis, management and planning related to real estate; real estate housing agency services; rent collection; real estate agencies; leasing of real estate; rental of office space; real estate appraisal; real estate brokerage services; providing financial evaluation in the fields of insurance, banking and real estate; real estate management services; banking services

CLASS 37: Building construction; repair of buildings, department stores, fair stalls and shops for others; installation services, namely, installation of doors and windows; installation of residential and commercial plumbing systems for water, sewage and hot water; Installation of residential and commercial HVAC systems for cooling, heating and ventilation; installation of electric appliances and office machines and equipment for others; providing information relating to construction; construction of buildings in the nature of fair stalls and shops; providing information relating to repairs; building construction supervision; factory construction; providing restoration of retail premises for others; scaffolding erection

CLASS 39: Storage of goods; rental of warehouses; transport of goods; parking place rental

CLASS 41: Arranging of live visual and musical entertainment; providing children's adventure playground services; children's entertainment services, namely, provision of play facilities, providing recreational camps, providing arcades, providing facilities for computer gaming and online learning, providing live entertainment, and providing pre-recorded television programs, films, animation and musical performances; arranging and conducting educational congresses; entertainment in the nature of live musical performances; organization of award ceremonies for entertainment purposes in the fields of sports, television entertainment and computer gaming; entertainment services, namely, arranging and hosting social events, providing entertainment information, providing television news shows, providing live musical performance, providing exhibitions in the fields of gaming and children's entertainment, providing live entertainment, arcade services, providing playground facilities; training in the field of children's intellectual capacity development; training in the field of children's mental capacity development; night club services, book club services, country club services, social club services, namely, hosting social events for club members; education, namely, classes, seminars, workshops, online instruction and talks in the field of real estate, marketing, law, computer programming, mathematics, foreign language, social media, business management, innovation, IT, technology, AI, energy, event planning, education, architecture, construction, finance, cooking, food, beverages, restaurant management and tourism; operating lotteries; organization of shows for entertainment and cultural purposes; entertainment and educational services in the nature of competitions in the field of entertainment, education, culture, sports, and other non-business and non-commercial fields; providing training in the field of real estate, marketing, law, computer programming, mathematics, foreign language, social media, business management, innovation, IT, technology, AI, energy, event planning, education, architecture, construction, finance, cooking, food, beverages, restaurant management and tourism; organization of exhibitions for cultural or educational purposes; arrangement of competitions for cultural purposes; organizing of community events for cultural purposes; organizing community activities for cultural purposes; organizing, providing and arranging of leisure activities and entertainment in the nature of providing computer gaming facilities, hosting social entertainment events, live entertainment, movie theater services, providing recreation areas, conducting parties for the purpose of social introduction, bingo parlor services

CLASS 42: Architectural services; design of interior décor; construction drafting; surveying; architectural consultation

CLASS 43: Providing of food and drink; providing temporary accommodation; restaurants; personal chef services, catering, food truck parks

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF INTERNATIONAL REGISTRATION 1229207 DATED 05-23-2014, EXPIRES 05-23-2024

The English translation of "LIVAT" in the mark is "rollicking", "cheerful", "happy", "merry", "funny", "elated", "hilarious".

SER. NO. 79-276,629, FILED 09-20-2019

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.