

From: [Alison Scott](#)
To: [TM FR Notices](#)
Subject: Proposed \$100 fee for submission of Letters of Protest
Date: Friday, September 27, 2019 4:47:27 PM

Dear Sir/Madam

I wanted to reach out to you and ask you to reconsider the proposal to charge a \$100 fee for the submission of a Letter of Protest.

As we know, it's not intended that trademarks should be given just for 'decorative' slogans.

However, applications of this kind slip through all the time. Trademark holders should be trading under a brand, but we see brands with thousands of trademark registrations, where the 'evidence' submitted is a photoshop mockup, and where the mark being requested completely fails to operate as a trademark because hundreds or thousands of other traders are selling items with the same slogan words.

In an ideal world, the USPTO's examining attorneys would catch and reject all of these erroneous applications at source. But of course, they're busy and overworked.

Luckily, we now have volunteers working to look at incoming applications, not impede the genuine brands seeking to protect their marks, and provide evidence to identify frivolous and trivial mark applications.

The introduction of a \$100 fee would completely stop this valuable work.

I encourage you to think again.

Kind regards

Alison Scott (small business owner).

--

Alison Scott
alisonscottcreative@gmail.com