

From: [Gemma Smith](#)
To: [TM FR Notices](#)
Subject: trademark proposal
Date: Wednesday, September 25, 2019 5:57:40 PM

To whom it may concern

As a small business owner, I feel shocked by your proposal to charge \$100+ for the filing of a LOP.

It is well known that the USPTO has been, and continues to, grant frivolous trademarks to individuals without any evidence of these representing a brand. These are commonly used words and phrases that we use everyday to express ourselves. The Print-On-Demand business, is, for one, growing rapidly as the modern efficient way to grow a small honest business. Sadly, the trademark office is neglecting their duty to carefully consider trademark applications. Our hands become tied but these bullies who file the nonsensical trademarks, laughing as they destroy our livelihoods.

There are thousands of examples that could be listed. I can no longer create a tshirt for my daughter to announce that she is a "~~Big Sister~~" (TRADEMARKED) ..but hey, I'm only the ~~wifey~~ (TRADEMARKED)

A LOP is our only defense to these frivolous applications. Charging a fee, and an extortionate fee at that, will rob us of any fight back to these bullies who are making a mockery of the trademark process.

I urge you to reconsider this proposal in favour of the many alternative suggestions from my business peers.

Thank you
Mrs G Green