

United States of America

United States Patent and Trademark Office

piccoma

Reg. No. 7,226,882

Registered Nov. 28, 2023

Corrected Feb. 27, 2024

Int. Cl.: 9, 16, 35, 38, 41, 42, 45

Service Mark

Trademark

Principal Register

Kakao piccoma Corp. (JAPAN CORPORATION)
7-7-7, Roppongi,
Minato-ku Tokyo 106-0032
JAPAN

CLASS 9: Downloadable electronic publications in the nature of books in the field of anime, fantasy, and fiction on a variety of topics; electronic books featuring anime, fantasy, and fiction on a variety of topics recorded on computer media; electronic publications, namely, magazines featuring comics recorded on computer media; Downloadable electronic publications in the nature of comic books; Downloadable electronic novels; Downloadable publications in the nature of electronic books, electronic magazines, electronic comic books and electronic novels in the field of anime, fantasy and fiction on a variety of topics; Downloadable electronic publications in the nature of books, magazines, comic books and novels in the field of anime, fantasy, and fiction on a variety of topics via the Internet; Downloadable multimedia file featuring animation; Downloadable multimedia files containing video, image, character information, sound files relating to animation, comic books and novels; Downloadable multimedia files containing videos and images featuring animation; downloadable music files; Downloadable computer software for viewing comic books; Downloadable computer application software for smartphones, mobile computers and tablet computers for viewing comic books; Downloadable computer programs for use in the field of e-commerce to allow users to perform electronic business transactions via a global computer network using blockchain technology; Downloadable computer software using artificial intelligence for providing access to electronic publications in the field of anime, fantasy, and fiction on a variety of topics; electronic control systems for machines; Tablet computers for the display of electronically published materials, namely, books, comics, journals, newspapers, magazines, novels, multimedia presentations

CLASS 16: Printed matter periodicals in the field of anime, fantasy, and fiction on a variety of topics; Printed books in the field of anime, fantasy, and fiction on a variety of topics; Printed comic books; Printed fiction books on a variety of topics; Printed photo books; Printed comic magazines; Printed periodicals in the field of comics; stationery; animation cels; seals; postcard paper; paintings and calligraphic works; Printed photographs

CLASS 35: Advertising and publicity services; advertising services by Internet, mobile phone network and computer communication network; provision of space on websites for advertising goods and services; provision of advertising space in electronic publications in the nature of comic books, periodicals, newspapers and magazines for advertising goods and services; business management analysis or business consultancy; marketing research and market analysis services; professional marketing consultancy;

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



provision of information concerning commercial sales via Internet, mobile phone network and computer communication network; provision of information concerning commercial sales; product sales rankings information; Purchasing and procurement services, namely, procuring of contracts for others for the purchase of goods; Providing commercial information and advice for consumers in the choice of products and services; Business management services in the nature of business management of activities of authors and writers, cartoonists, cultural celebrities, academic person, critical writers, designers and artists on a contract basis; personnel placement services of cartoonists, authors and writers; promoting the goods and services of others through the administration of sales and promotional incentive schemes involving trading stamps and point cards; publicity material rental; News clipping services providing businesses information about newspaper articles relating to their business; [Developing] * Development of * advertising concepts; retail store services and wholesale store services for electronic publications; retail store services and wholesale store services for printed matter; online retail store services and wholesale store services for downloadable images, movies, sounds, music and text data; retail store services and wholesale store services for paper and stationery; retail store services and wholesale store services for computer software

CLASS 38: Telecommunication access services; providing internet chatrooms; providing user access to a global computer network; streaming of data; streaming of audio, visual and audiovisual material via a global computer network; Telecommunication access services in the nature of transmission, broadcasting and reception of audio, video, still and moving images, text and data; Wireless broadcasting; providing information in the field of telecommunications; electronic transmission of messages in the nature of electronic exchange of messages via chat lines, chatrooms and Internet forums; Telecommunication access services in the nature of transmission, broadcasting and reception of audio, video, still and moving images, text and data in real time; Telecommunication access services in the nature of providing access to websites for providing comics, animated cartoons, online novels, online dramas, movies, audio books, musical content, digital video recordings and multimedia content

CLASS 41: Providing online non-downloadable electronic publications in the nature of electronic magazines in the field of anime, fantasy, and fiction on a variety of topics, electronic dictionaries, electronic comic books, electronic graphic novels via the Internet or using mobile telephony services and providing information relating thereto; Entertainment services, namely, providing online non-downloadable videos, images, comic character information, and sounds in the field of comics, books, magazines, comic books, and novels via the Internet; production and distribution of movie films for movie theatre in the nature of live action, comedy-drama, animation via a global computer network and providing information relating thereto; distribution of television programming in the nature of live action, comedy-drama, animation via a global communication network and providing information relating thereto; rental of electronic magazines, electronic books, electronic dictionaries, electronic comic books and electronic novels; providing online non-downloadable electronic comic books and electronic books in the field of comics; Providing online non-downloadable electronic publications in the nature of books in the fields of anime, fantasy, and fiction on a variety of topics; publication of books; multimedia publishing of electronic publications; animation production services; arranging, conducting and organization of seminars in the field of entertainment; organization, arranging and conducting of entertainment exhibition events relating to games, comic books, animations, television programs and movies; organization, arranging and conducting of social entertainment events in the nature of parties, memorial events and entertainment events, excluding movies, shows, plays, musical performances, sports, horse races, bicycle races, boat races and auto races and providing information relating thereto; providing entertainment information relating to computer games, video games, card games, animations, comic books, novels and magazines; providing amusement facilities; providing amusement facilities for movies, shows, plays, music or educational training

CLASS 42: Providing temporary use of online non-downloadable computer software programs for reference of electronic publications; providing temporary use of online non-downloadable computer software programs for publishing of electronic publications; providing temporary use of online non-downloadable software for viewing comic books; providing temporary use of online non-downloadable software for hosting on-line web facilities for others for amusement for movies, shows, plays, music or educational training; design and programming of computer software for others and providing information relating thereto; Computer systems design in the nature of design and programming of computer systems; Hosting of computer websites in the nature of hosting of e-commerce platforms on the Internet; cloud computing featuring software for viewing comic books; Providing temporary use of non-downloadable computer software for the conversion of text, image and sound information to digital signal of text, image and sound and information processing to recording media; computer system analysis; Application service provider featuring application programming interface (API) software for rental of access time to computer programs of application service providers; Application service provider featuring application programming interface (API) software for viewing comic books; Web site design in the nature of design and programming of websites for electronic transactions and other websites and providing information relating thereto; Design and development of computer software for advertising analysis; rental of computer server memory space; computer software design, computer programming and maintenance of computer software; providing temporary use of online non-downloadable computer software for displaying search results at the top on the Internet and providing information relating thereto; hosting computer web sites; rental of web servers; rental of computers; website designing and providing information relating thereto; designing websites for others; technological advice relating to computers, automobiles and industrial machines; consultancy regarding computer hardware design and computer software program design; testing and research of computer software and providing information relating thereto; design of computer software programs with artificial intelligence; Providing temporary use of online non-downloadable chatbot software using artificial intelligence for use in viewing electronic publications in the field of anime, fantasy, and fiction on a variety of topics; data processing and computer system analysis with artificial intelligence and providing information relating thereto; Providing temporary use of on-line non-downloadable software for accessing, reading, and tracking information in the field of comics on a blockchain; Software as a service (SaaS) services featuring software for generating, collecting, storing, monitoring, visualising, customizing, presenting, scheduling, tracking, reporting, analyzing and managing content and data from blockchain; Platform as a service (PAAS) featuring computer software platforms for viewing electronic publications in the field of anime, fantasy, and fiction on a variety of topics; research and development of computer system software featuring blockchain and distributed ledger technology; computer programming service for data processing using blockchain technology and distributed ledger technology; computer programming using blockchain technology; rental of computer operating software for accessing and using a cloud computing network; Providing temporary use of on-line non-downloadable software for accessing, reading, and tracking information in the field of comics on a blockchain; Software as a service (SAAS) services featuring cloud based software for viewing electronic publications in the field of anime, fantasy, and fiction on a variety of topics for blockchain-based platforms; Software as a service (SAAS) services featuring computer software for consensus engines with blockchain technology for protecting data with encryption information

CLASS 45: legal services relating to the management and exploitation of copyright and ancillary copyright; Legal services in the name of licensing of industrial property rights and copyright; granting of licenses to others for the use of industrial property rights and copyright; Online social networking services

The mark consists of the word "PICCOMA" in stylized form.

PRIORITY DATE OF 11-18-2021 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1661866 DATED 12-22-2021,
EXPIRES 12-22-2031

SER. NO. 79-340,691, FILED 12-22-2021

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.