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KARMAPOINT

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Service Mark

Trademark

Principal Register

SWAPPOINT AG (SWITZERLAND AKTIENGESELLSCHAFT (AG))
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CH-8001 Zürich
SWITZERLAND

CLASS 9: Computer hardware; software, namely, downloadable software for database management; software, namely, downloadable software applications for database management; software, namely, downloadable video game software; data storage devices and media, namely, external computer hard drives; data processing apparatus and equipment and accessories being electric and mechanical in the nature of power supplies; information technology, audiovisual, visual, multimedia and photographic apparatus, namely, computers, mobile computers, laptop computers, PC tablets, cameras, video cameras, mobile phones, protective cases for mobile phones, protective cases for laptop computers, and protective cases for tablet computers

CLASS 35: Promotional and marketing services, particularly promotional services for third party goods and services; advertising and marketing; services related to customer loyalty, incentive, motivation and bonus programs, namely, providing incentive award programs for customers, employees, and business partners through the issuance and processing of loyalty coupons and loyalty points for frequent use of participating businesses; services related to customer loyalty, incentive, motivation and bonus programs, namely, incentive award programs to promote the sale of products and services of others; services related to customer loyalty, incentive, motivation and bonus programs, namely, providing incentive award programs through issuance and processing of loyalty points for purchase of a company's goods and services; services related to customer loyalty, incentive, motivation and bonus programs, namely, promoting the sale of goods and services of others by means of contests and incentive award programs; commercial administration of the licensing of the goods and services of others; commercial business assistance and management services and administration services; advice for conducting commercial transactions; analysis, research and information services relating to business, namely, business data analysis; provision of information and advice to consumers concerning a selection of products and articles for sale; help and assistance for carrying out commercial transactions for third parties, namely, providing consumer information in the field of loyalty programs and advisory services for preparing and carrying out commercial transactions

CLASS 36: Real estate and financial services, namely, real estate investment consultation and financial consultation; financial affairs in the nature of financial consulting and financial management services, monetary affairs, namely, monetary strategy consultation and research, and banking services; financial affairs in the nature of financial transaction services, namely, providing secure commercial transaction and payment options, monetary affairs in the nature of loyalty program payment processing, credit card payment processing, and banking services; financial consulting and financial management services, monetary affairs, namely, monetary strategy consultation and research, and banking services; financial services, namely, financial consulting

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



particularly with regard to digital currencies; insurance services, namely, insurance underwriting services for all types of insurance; real estate affairs, namely, real estate brokerage services, real estate management services, and real estate consultation services

CLASS 38: Telecommunications, namely, telecommunications access services; telecommunications, namely, telecommunications gateway services; telecommunications, namely, transfer of data by telecommunications; telecommunication services, namely, communications by mobile phones; provision of access to content, websites and Internet portals all in the nature of providing access to the internet; provision of access to internet platforms for the use of internet services in the nature of providing access to the internet

CLASS 39: Transport in the nature of air transport, passenger transport, transport of travelers, transport of goods, transport of merchandise and people; transport brokerage; logistics services consisting of merchandise storage, transport and delivery services; carpooling being car-sharing services; vehicle rental; vehicle driving services; packaging and warehousing of merchandise and general warehousing services; rental of storage space and freezer lockers; delivery of merchandise; provision of travel information and reviews; travel organization being the organization of travel

CLASS 41: Training, education, entertainment, sporting activities, namely, training in the fields of languages, general education, sports, entertainment, financial services, real estate services, and telecommunications services; organization of sports competitions; services for educational, entertainment, sporting and cultural events, namely, arranging and conducting conferences in the field of business; services for educational, entertainment, sporting and cultural events, namely, arranging and conducting conferences in the field of entertainment; services for educational, entertainment, sporting and cultural events, namely, arranging and conducting conferences in the fields of sporting and cultural events; writing of texts in the nature of writing of articles for periodicals with the exception of advertising texts; electronic publication of information in the nature of blogs and online non-downloadable articles and non-downloadable reports relating to third party goods and services, namely, price comparison data, product reviews and discount information; education, namely, providing educational information in the field of business; training, namely, providing training in the field of business; entertainment, namely, hosting of social entertainment events; entertainment, namely, film and video production; entertainment, namely, video and computer game software production; sporting and cultural activities, namely, special event planning for social entertainment purposes; sporting and cultural activities, namely, arranging and conducting of concerts; sporting and cultural activities, namely, arranging and conducting of sporting events and competitions; sporting and cultural activities, namely, arranging and conducting of community cultural events; publication of information and reviews in the nature of blogs and online articles and reports related to housing, food and beverages, and food and beverage server services

CLASS 42: Consultant services in the field of information technology; computer programming services in the field of e-commerce; computer programming services in the field of e-commerce, namely, customized computer software development in the field of e-commerce; technological consulting services in the field of e-commerce; technological consulting services in the field of e-commerce, namely, consultation on customized software development in the field of e-commerce; hosting of e-commerce platforms on the Internet for others; scientific and technological services, namely, scientific research; technology research in the field of computer software; technology research in the field of e-commerce; scientific and technological services, namely, technology consultation in the field of software development; scientific and technological services, namely, technology consultation in the field of e-commerce; scientific and technological services, namely, providing computer technology support services in the nature of help desk services; scientific and technological services, namely, developing customized software for others; scientific and technological services, namely, computer technology consultation; scientific and technological

services, namely, technology consultation in the field of business; design services, namely, industrial design and new product design services; design services, namely, customized computer software design services

CLASS 43: Services for providing food and beverages; providing temporary accommodation; pre-booking and reservation of temporary accommodation, restaurants, meals and beverages

CLASS 45: Legal services, particularly licensing of rights; licensing of franchise concepts being legal services; licensing of industrial property rights and copyrights being legal services [; mediation in the field of driving and carpooling]

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 12-09-2019 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1553877 DATED 06-05-2020, EXPIRES 06-05-2030

SER. NO. 79-295,201, FILED 06-05-2020

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.