

# United States of America

## United States Patent and Trademark Office



**Reg. No. 6,891,281**

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**Service Mark**

**Trademark**

**Principal Register**

Projective Technology GmbH (GERMANY GESELLSCHAFT MIT  
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CLASS 9: downloadable and recorded software to store, share and manage the content of media productions and media projects; downloadable and recorded production support software for media productions; downloadable and recorded Interface software to connect software with production content; downloadable and recorded embedded software to store, share and manage media content and media projects; downloadable and recorded collaborative software to store, share and manage media content and media projects; downloadable and recorded data management software; downloadable and recorded computer programs for data processing; downloadable and recorded plugin software to store, share and manage media content and media projects; downloadable and recorded video display software; downloadable and recorded database server software to store, share and manage media content and media projects; downloadable and recorded application server software to store, share and manage media content and media projects; downloadable and recorded computer programs for data processing; downloadable and recorded content access software; downloadable and recorded cloud server software to store, share and manage media content and media projects; downloadable and recorded artificial intelligence software; downloadable and recorded database synchronization software; downloadable and recorded data and file management and database management software; downloadable and recorded software for film, television and video productions to store, share and manage media content and media projects; downloadable and recorded software for the management and organisation of video, audio and graphic content

CLASS 42: Computer software creation services for others; Computer software consultancy; Software engineering; Software development; Computer software design; Computer programming; Rental of computer software; Rental of computer programs; Writing of computer programs for data processing; Maintenance and updating of computer software; Software as a service (SAAS) services featuring software to store, share and manage media content and media projects; Creation, maintenance and adaptation of software; Professional consultancy services relating to computer programming; Consulting services in the field of software as a service [SaaS]; Hosting of digital content on the internet; Hosting of video, audio and graphic content on the internet

The mark consists of the wording "PROJECTIVE" in stylized capital letters to the right of a fanciful strawberry design all within a shaded rectangle.

OWNER OF INTERNATIONAL REGISTRATION 1592463 DATED 01-18-2021,  
EXPIRES 01-18-2031

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office





## REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### Requirements in the First Ten Years\*

#### What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### Requirements in Successive Ten-Year Periods\*

#### What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### Grace Period Filings\*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.