**2014 National Trademark Expo**

**Seminar Schedule**

**Friday, October 17th**

11:00 a.m.   Trademarks, Patents, Copyrights and Trade Secrets for US Companies: The Top Myths, Mysteries, and Mistakes

12:00 p.m.   Trademark Basics: What Every Small Business Should Know Now, Not Later

1:00 p.m.   USPTO Website: An Overview of Online Tools and Resources

2:00 p.m.   Trademark Application and Registration: Process and Pitfalls

3:00 p.m.   Counterfeiting and Piracy - Why Buy “Legit”?

4:00 p.m.   Trademark Basics: What Every Small Business Should Know Now, Not Later

**Saturday, October 18th**

10:00 a.m.   Trademarks, Patents, Copyrights and Trade Secrets for US Companies: The Top Myths, Mysteries, and Mistakes

11:00 a.m.   Trademark Basics: What Every Small Business Should Know Now, Not Later

12:00 p.m.   USPTO Website: An Overview of Online Tools and Resources

1:00 p.m.   Trademark Application and Registration: Process and Pitfalls

2:00 p.m.   Trademark Basics: What Every Small Business Should Know Now, Not Later

3:00 p.m.   Counterfeiting and Piracy - Why Buy “Legit”?