

# United States of America

## United States Patent and Trademark Office

# FeedbackNow

**Reg. No. 6,280,193**

**Registered Mar. 02, 2021**

**Corrected Jul. 04, 2023**

**Int. Cl.: 9, 35, 41, 42**

**Service Mark**

**Trademark**

**Principal Register**

Forrester Research, Inc. (DELAWARE CORPORATION)

60 Acorn Park Drive

Cambridge, MASSACHUSETTS 02140

CLASS 9: Voting machines; measuring apparatus and instruments, namely, electronic circuit board consisting of three buttons for use in collecting consumer satisfaction data; Touch screen tablet computer for collecting and categorizing consumer opinion data; Downloadable software for receiving, uploading and storing consumer opinion data regarding business operations; downloadable software for analyzing consumer opinion data and providing analytic output regarding consumer opinion data; downloadable software for privately communicating analytic output to business operators

FIRST USE 11-27-2018; IN COMMERCE 11-27-2018

CLASS 35: Business consulting services in the field of measuring consumer satisfaction and developing and recommending strategies to increase consumer satisfaction; Business assistance services, namely, assisting business operators with recording, measuring and categorizing consumer satisfaction data for use in improving consumer outcomes and satisfaction

FIRST USE 11-27-2018; IN COMMERCE 11-27-2018

CLASS 41: Information technology training services

FIRST USE 11-27-2018; IN COMMERCE 11-27-2018

CLASS 42: Software as a service featuring software for collecting consumer input regarding business operations; software as a service featuring software for receiving consumer input regarding business operations, analyzing consumer input regarding business operations, and outputting analytic reports based on consumer input regarding business operations; software as a service featuring software for analyzing consumer input regarding business operations and consumer satisfaction data and privately communicating analytic output based on analyzed consumer input and consumer satisfaction data to business operators; electronic data storage services

FIRST USE 11-27-2018; IN COMMERCE 11-27-2018

The color(s) green, yellow, black and red is/are claimed as a feature of the mark.

The mark consists of the stylized word "FeedbackNow" in black with the space inside the "d" colored green, the space inside the "b" colored yellow, and the space inside the "a" colored red.

SER. NO. 88-776,106, FILED 01-28-2020

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.