



STRATEGIES FOR IP PROTECTION IN CHINA What U.S. Businesses Need to Know

- WHEN:** Thursday, October 3, 2019
- VENUE:** Princeton Innovation Center/Biolabs
303A College Road East
Princeton, New Jersey 08540
- PARKING:** Open Parking
- CLE:** This program has been approved by the Board on Continuing Legal Education of the Supreme Court of New Jersey for 7.5 hours of total CLE credit.
- WEBPAGE:** <http://bit.ly/30mY6Nm>

8:30 – 9:00 Registration

9:00 – 9:15 Welcome Remarks

- Coleen Burrus, Director, Corporate Engagement and Foundation Relations, Office of the Dean for Research, Princeton University
- Janet Robertson, Commercial Officer, U.S. Commercial Service, Central/Southern New Jersey
- Elizabeth Dougherty, Eastern Regional Outreach Director, United States Patent and Trademark Office (USPTO)

9:15 – 9:35 Where Is China Going on IP?

Michael Mangelson, Senior Counsel, China Team, Office of Policy and International Affairs (OPIA), USPTO

9:35 – 10:50 Overview of IP Protection in China

Moderator: Larry Lian, Attorney-Advisor, China Team, OPIA, USPTO

- Trademark Protection in China
Hunter Wang, Partner, Beyond Attorneys at Law
- Patent Protection in China
Pat Sun, Patent Attorney, CCPIT Patent and Trademark Law Office
- Strategies Relating to Biopharma Innovation
Jason Ma, Partner, Fangda Law Firm

UNITED STATES
PATENT AND TRADEMARK OFFICE



10:50 – 11:00 Coffee/Tea Break

11:00 – 11:30 The View from the Bench

The Honorable Stanley R. Chesler, Senior Judge, United States District Court for the District of New Jersey

11:30 – 12:45 IP Enforcement in China

Moderator: Michael Mangelson, Senior Counsel, China Team, OPIA, USPTO

- Civil Enforcement
Jonathan Miao, Senior Partner, China NTD
- Administrative and Criminal Enforcement
Han-Mei Tso, Partner, Osha Liang LLP
- E-Commerce Perspective
Xinghao Wang, Senior Manager, Global IP Enforcement, Alibaba Group

12:45 – 1:30 Networking Lunch

1:15 – 1:30 U.S. Government Resources to Help U.S. Businesses

- Larry Lian, Attorney-Advisor, China Team, OPIA, USPTO
- Janet Robertson, Commercial Officer, U.S. Commercial Service, Central/Southern New Jersey

1:30 – 2:45 Enforcing IP Rights in the United States

Moderator: Michael Diehl, Attorney-Advisor, China Team, OPIA, USPTO

- Federal Civil Intellectual Property Litigation
Keith McWha, Partner, Lerner David
- Criminal Investigation
David Miller, Supervisory Special Agent, Federal Bureau of Investigation, U.S. Department of Justice
Kyle Brownlie, Staff Operations Specialist, Federal Bureau of Investigation, U.S. Department of Justice
- Criminal Prosecution
Dean Sovolos, Assistant U.S. Attorney, U.S. Attorney's Office, National Security Unit, District of New Jersey, U.S. Department of Justice

2:45 – 3:00 Coffee/Tea Break

3:00 – 4:15 IP Protection and China: The New-Jersey-Area Experience

Moderator: Michael Mangelson, Senior Counsel, China Team, OPIA, USPTO

- Daniel J. Staudt, VP, Chief IP Counsel, Siemens Corporation
- Harris Goodman, VP of Corporate Development and Strategy, Achieve3000
- Rachel L. Stark, Shareholder, Stark & Stark
- Jianming (Jimmy) Hao, Partner, Fox Rothschild LLP
- Stephen Snyder, Executive-in-Residence (XIR), Office of Technology Licensing, Princeton University
- Janet Robertson, Commercial Officer, U.S. Commercial Service, Central/Southern New Jersey

4:15-4:30 Q&A

4:30 Closing Remarks

- Elizabeth Dougherty, Eastern Regional Outreach Director, USPTO