

# Trademarks organization performance

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Commissioner for Trademarks

UNITED STATES  
PATENT AND TRADEMARK OFFICE



# Agenda

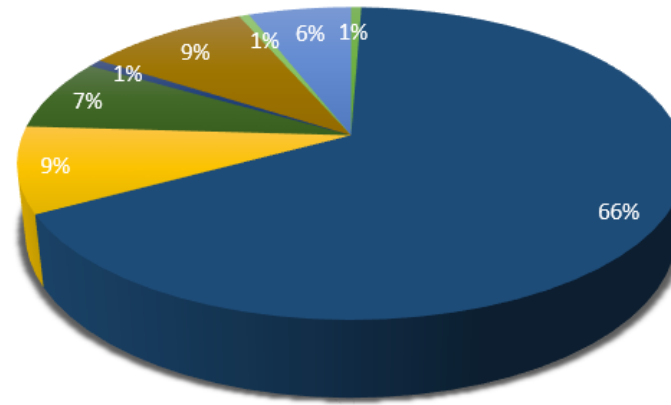
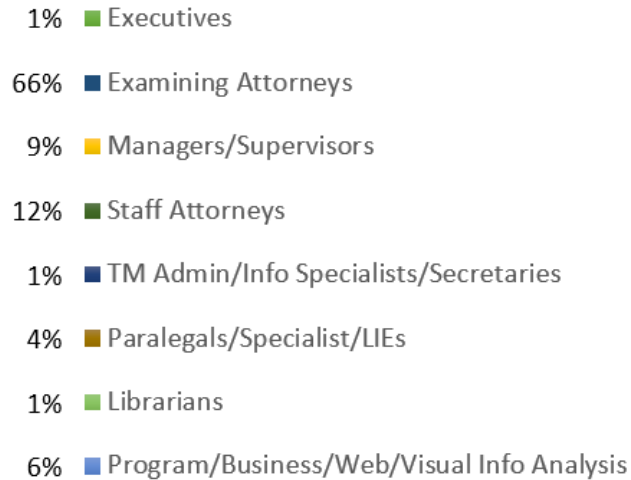
- Trademarks update
  - Personnel
  - Business operations metrics
- Trademarks financial performance
- Trademarks FY 2021 priorities
- Trademark Modernization Act
- Boosting register protection
- IT modernization
- Questions and wrap-up

# Trademarks staffing

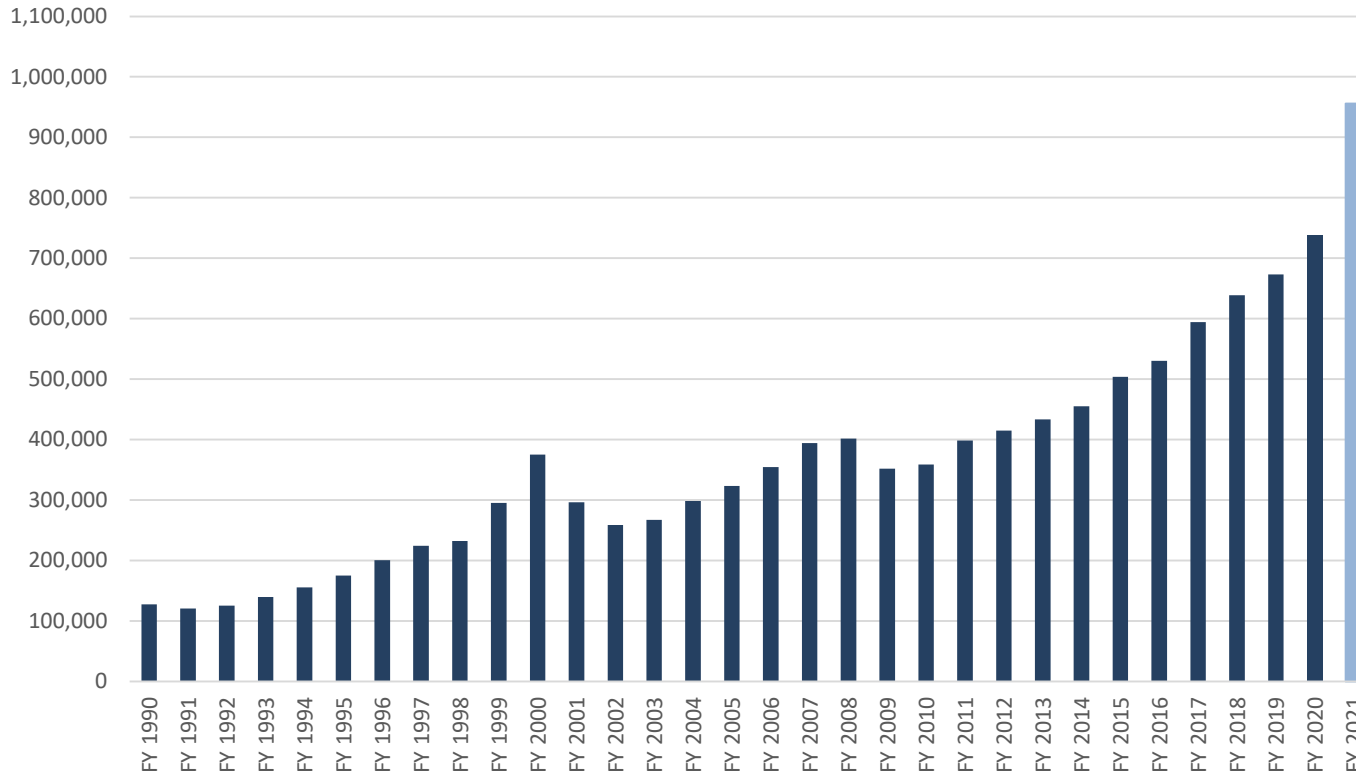
1014 employees (7% of USPTO)

674 examining attorneys (66% of Trademarks)

100% of employees have the option to telework during the pandemic



# Trademark application filing levels



## FY 2020 actual

- 738,112 classes (9.5% increase)

## FY 2021 projected

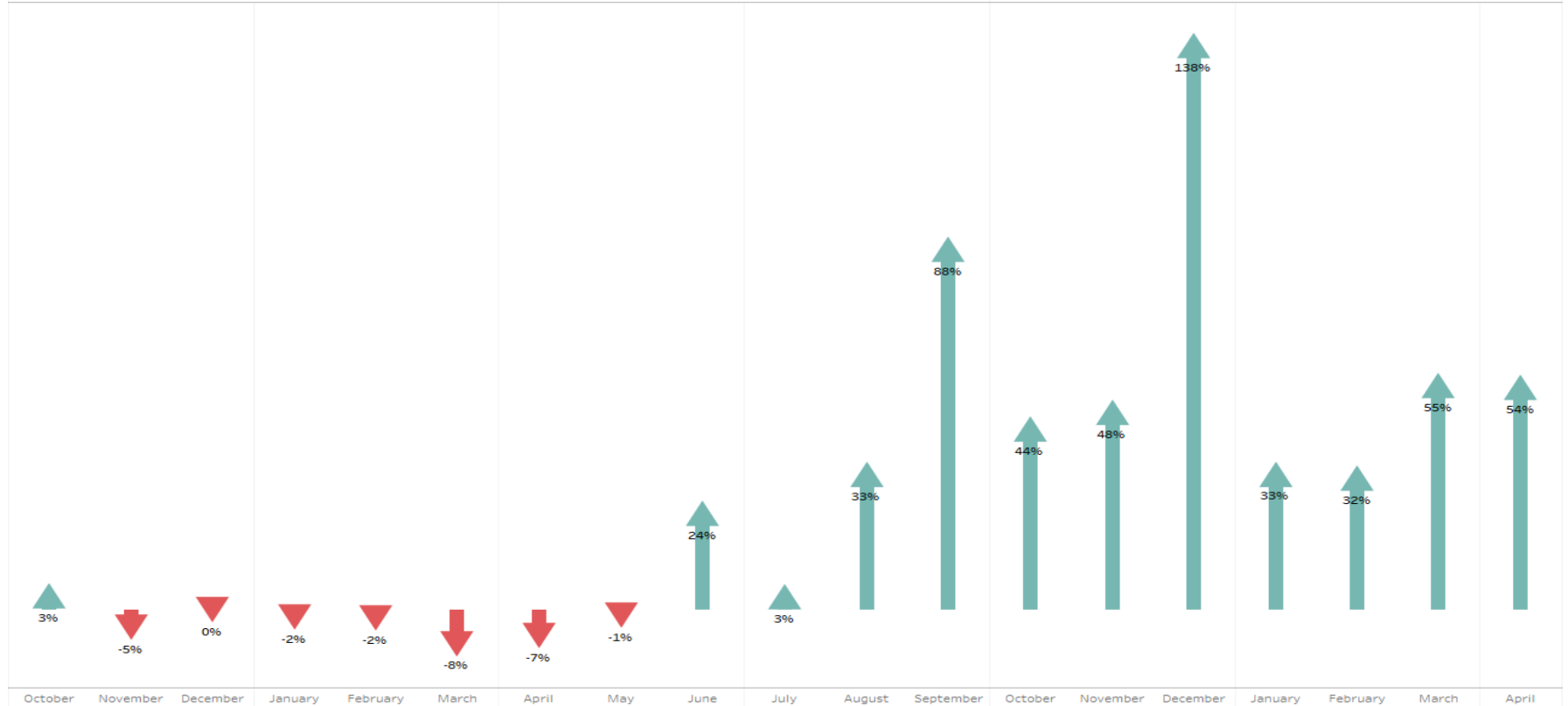
- 956,000 (29.5% increase)
- Currently:
  - 220k
  - +57%



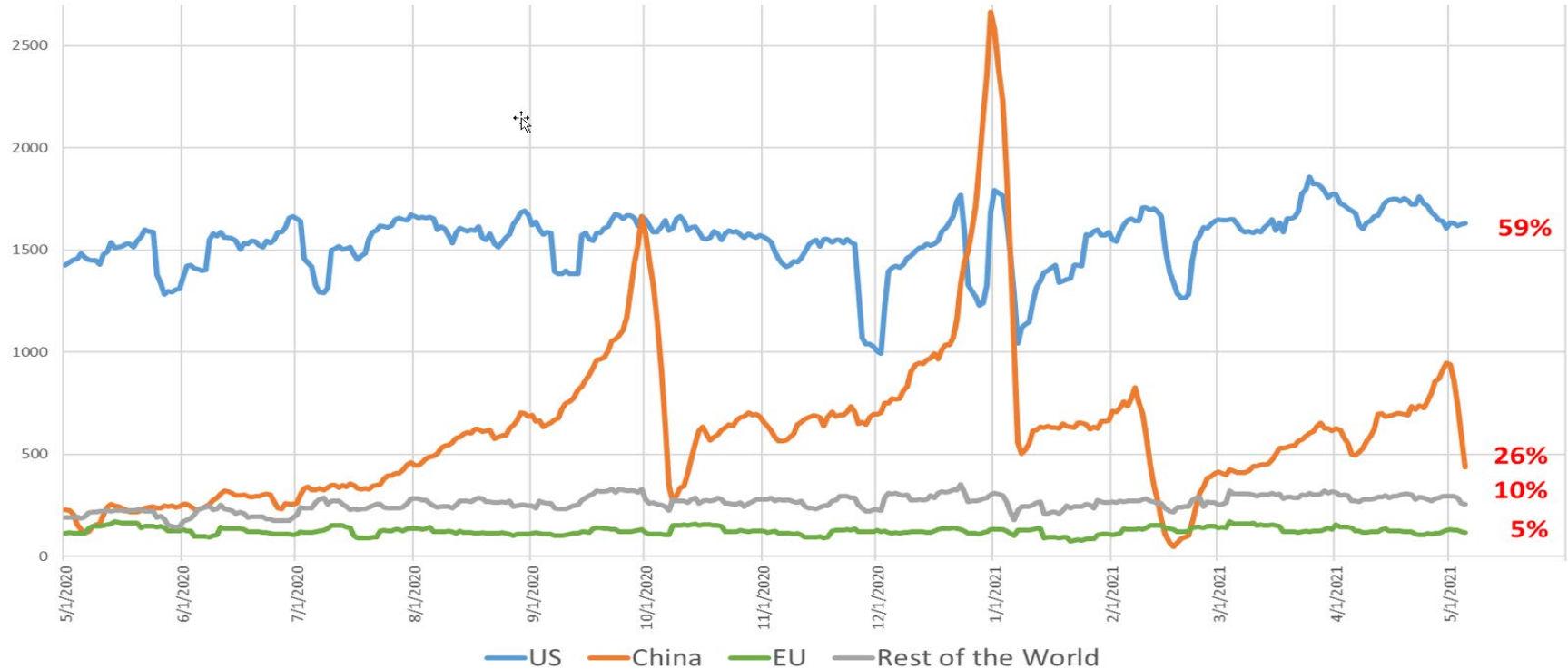
# Monthly growth rates – still growing!

FY 2020

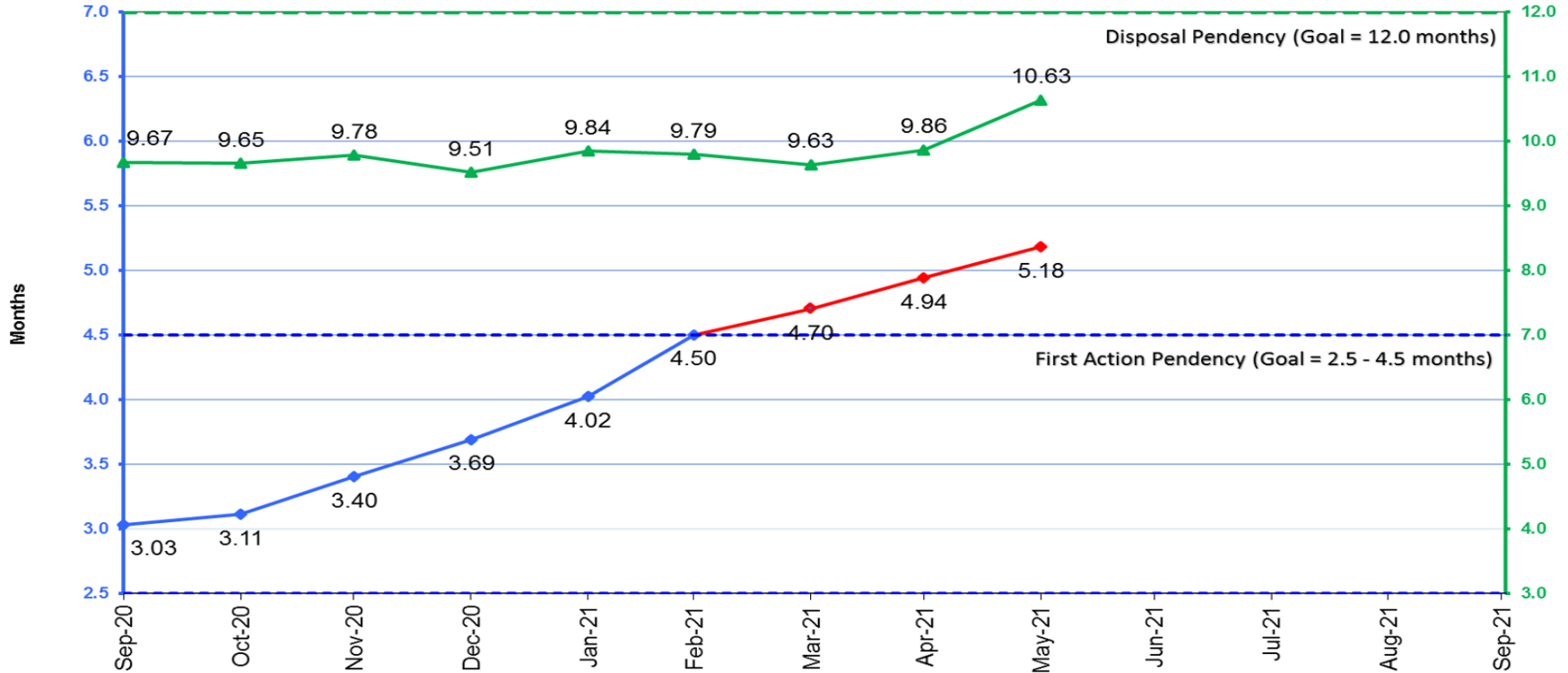
FY 2021



# USPTO application filings origins: U.S., China, European Union, and rest of the world



# FY 2021 first action pendency



# Trademarks performance: quality

FY 2020 Trademarks performance measures	FY 2021 targets	FY 2021 Results*
<b>First action compliance</b> In-process review evaluation of the statutory bases for which the USPTO raises issues and/or refuses marks for registration based on the first office action	<b>95.5%</b>	<b>96.2</b>
<b>Final action compliance</b> In-process review evaluation of the statutory bases for which the USPTO raises issues and/or refuses marks for registration based on the examining attorney's approval or denial of the application	<b>97.0%</b>	<b>98.8%</b>
<b>Exceptional office action</b> Measure indicating the comprehensive quality of the first office action search, evidence, writing, and decision making	<b>50.0%</b>	<b>52.0%</b>

\*through May 18, 2021

