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This comment may not be directly on point but it is related and worthy of discussion.

There is a significant lag time (often as much as 9 months) between the date a US extension via WIPO is actually filed and the date it shows up in the USPTO database for the purpose of doing a clearance search for a US client. It is not commercially feasible for a US trademark attorney (or, much less, for an individual himself or herself) to search each country's database as part of a trademark search. We have to be able to rely on the USPTO database being updated as close to in real time as possible. There's too much riding on these branding decisions....

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