

United States of America

United States Patent and Trademark Office

KeyBank 
Opens Doors.

Reg. No. 7,127,599

Registered Aug. 01, 2023

Corrected Apr. 30, 2024

Int. Cl.: 36

Service Mark

Principal Register

KeyCorp (OHIO CORPORATION)
127 Public Square
Cleveland, OHIO 44114

CLASS 36: Banking services, namely, checking account services; savings account services; money market deposit checking and savings account services; cash management services; automatic being electronic transfer of funds for debit cards; debit card transaction processing services; providing rewards for debit card use as a part of a customer loyalty program; credit card payment processing services; providing rewards for credit card use as part of a customer loyalty program; automobile and personal loans; providing electronic banking services to customers via the Internet; financial services, namely, banking, financial and investment consulting, management and advisory services; banking and financial consultancy services, namely, the creation of personalized strategies to achieve financial confidence; charitable fundraising services; services in providing financial grants to not-for-profit organizations

FIRST USE 7-00-2020; IN COMMERCE 7-00-2020

The mark consists of the stylized wording "KEYBANK" above the stylized wording "OPENS DOORS". To the right of the wording "KEYBANK", above the wording "DOORS", is a design of a key.

OWNER OF U.S. REG. NO. 2025726, 1722378, 3381572

SER. NO. 88-763,708, FILED 01-17-2020

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.