

**Agenda | Friday, August 11, 2017**

All sessions are held in the Madison Auditorium except for the Breakout Sessions.

8:00-8:45 am	REGISTRATION Resource Booths Open		
8:45-8:55 am	Introductions - Robert Hodge, OI Se Assistance Program Coordinator and Supervisory Patent Examiner, USPTO		<ul style="list-style-type: none"> <li>• Optimizing Meetings with an Attorney - Natalie Kadievitch, Patent Attorney, Fredrikson &amp; Byron</li> <li>• Patent and Trademark Assistance Resources - Lynne Wooden, Independent Inventor</li> </ul>
8:55-9:00 am	Welcome - Mindy Bickel, Associate Commissioner for Innovation Development, USPTO	2:15-3:00 pm	KEYNOTE Drew Hirshfeld, Commissioner for Patents, USPTO
9:00-10:00 am	High Level Overview of Intellectual Property - Zandra Smith, Supervisory Patent Examiner, USPTO  Inventor Testimony Regarding Patent and Trademark Application Processes - Katharine Contag, CEO, Color Clutch	3:00-4:00 pm	PANEL DISCUSSION II - Backyard Resources Moderated by Gwendolyn Blackwell, Supervisory Patent Examiner, USPTO  <ul style="list-style-type: none"> <li>• Small Business Administration (SBA) - Natalie Duncan, National Ombudsman and Assistant Administrator for Regulatory Enforcement Fairness (Acting)</li> <li>• Minority Business Development Agency (MBDA) - Julius Maina, Policy and Inclusive Innovation Specialist</li> <li>• Small Business Administration (SBA) - Nagesh Rao, Chief Technologist, Office of Investment and Innovation</li> <li>• Economic Development Administration (EDA) - Eric Smith, Senior Policy Advisor, Office of Innovation and Entrepreneurship</li> <li>• USPTO Regional Offices - Molly Kocialski, Director, Rocky Mountain Regional Office</li> </ul>
10:00-10:45 am	KEYNOTE "You've Got a Great Idea...What's Next?" Louis Forman, Founder and Chief Executive of <i>Eventys and Edison Nation</i>		
10:45-11:15 am	BREAK Resource Booths Open	4:00-4:30 pm	BREAK Resource Booths Open
11:15-12:15 pm	BREAKOUT SESSIONS (Fri AM) choose one to attend. See the following pages for a detailed description of each topic and their locations  <ul style="list-style-type: none"> <li>• Patent Basics</li> <li>• Trademark Basics</li> <li>• Patents - How to Search Your Invention</li> <li>• Trademark Website Resources and Tools</li> <li>• Filing for a Patent</li> <li>• Customer Focus Session 1 - How Can the USPTO Enhance Trademark Search and e-Filing Systems?</li> <li>• Customer Focus Session 2 - Pro Se Assistance Program - What Services Are Helpful and What Services Are Needed?</li> </ul>	4:30-5:30 pm	BREAKOUT SESSIONS (Fri PM) choose one to attend. See the following pages for a detailed description of each topic and their locations  <ul style="list-style-type: none"> <li>• Patent Basics</li> <li>• Trademark Basics</li> <li>• Patents - How to Search Your Invention</li> <li>• Trademark Website Resources and Tools</li> <li>• Common Mistakes When Filing a Patent Application</li> <li>• Customer Focus Session 3 - When Should You Use the Patents Ombudsman Program?</li> <li>• Customer Focus Session 4 - How to Increase Awareness of the Pro Bono Program?</li> </ul>
12:15-1:15 pm	LUNCH BREAK (see the registration table for a list of dining options)	5:30-6:30	One-on-One Assistance
1:15-2:15 pm	PANEL DISCUSSION I - Resources and Tips  Moderated by Ryan Donlon, Supervisory Patent Examiner, USPTO  <ul style="list-style-type: none"> <li>• Inventor Groups and Licensing - Warren Tuttle, President, United Inventors Association</li> <li>• Overcoming Hurdles with the Patent Application Process - Pam Isom, Executive Director, Office of Application Engineering and Development, USPTO</li> </ul>	5:30-7:00	NETWORKING Resource Booths Open

**Agenda | Saturday, August 12, 2017**

All sessions are held in the Madison Auditorium except for the Breakout Sessions.

<p>8:00-8:45 a.m. REGISTRATION</p> <p>8:45-9:00 a.m. Opening Remarks - NaThanya Ferguson, Innovation Development Specialist, USPTO</p> <p>9:00-9:45 a.m. PANEL DISCUSSION III - Young Inventors &amp; Entrepreneurs Moderated by Joyce Ward, Director of Education and Outreach, USPTO</p> <ul style="list-style-type: none"> <li>▪ Inventor of "Tip Tough" - RJ Batts, CEO, Picklehead LLC</li> <li>▪ Inventors of "The Floodie" - Caroline Maloney and Prasan Chari</li> <li>▪ Young Maker, Entrepreneur - Jacob Leggette</li> </ul> <p>9:45-10:30 a.m. KEYNOTE "Marketing Your Invention" Lisa Ascolese, AKA "The Inventress," CEO and Founder of <i>Inventing A to Z</i></p> <p>10:30-11:00 a.m. BREAK</p> <p>11:00 a.m.-12:00 p.m. BREAKOUT SESSIONS (Sat AM) choose one to attend. See the following pages for a detailed description of each topic and their locations</p> <ul style="list-style-type: none"> <li>▪ International Protection (Patent Cooperation Treaty, Global Dossier, Paris Convention, Madrid Protocol)</li> <li>▪ Utility Patents - Claim Drafting Workshop</li> <li>▪ Design Patent Application Drawing Requirements</li> <li>▪ Trademarks - Filing Requirements and How to File Online with the Trademark Electronic Application System (TEAS)</li> </ul> <p>12:00-1:00 p.m. LUNCH BREAK (see the registration table for a list of dining options)</p> <p>1:00-2:00 p.m. Patent Trial and Appeal Board (PTAB) Proceedings: Appeals of Examiners' Decisions and Trials Vice Chief Judge Jacqueline Bonilla, Patent Trial and Appeal Board, USPTO</p>	<p>2:00-2:30 p.m. BREAK</p> <p>2:30-3:30 p.m. BREAKOUT SESSIONS (Sat PM) choose one to attend. See the following pages for a detailed description of each topic and their locations</p> <ul style="list-style-type: none"> <li>▪ International Protection (Patent Cooperation Treaty, Global Dossier, Paris Convention, Madrid Protocol)</li> <li>▪ Patent Examination Process</li> <li>▪ Trademark Examination Process</li> <li>▪ Litigation - Enforcing or Defending Your Rights</li> </ul> <p>3:30-3:45 p.m. BREAK</p> <p>3:45-4:45 p.m. PANEL DISCUSSION IV - Free Legal Services Moderated by John Kirkpatrick, Staff Attorney and Patent Pro Bono Program Administrator</p> <ul style="list-style-type: none"> <li>▪ Pro Bono Program - James Patterson, Founding Partner, Patterson Thuent IP</li> <li>▪ Volunteer Lawyers for the Arts - Kathryn Wagner, Executive Director, Volunteer Lawyers for the Arts</li> <li>▪ Law School Clinics - Professor David Henry, Registered Patent Attorney and Professor of Patent Law, Baylor University School of Law</li> </ul> <p>4:45-5:00 p.m. Closing Remarks - Mindy Bickel, Associate Commissioner for Innovation Development, USPTO</p>
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