

United States of America

United States Patent and Trademark Office

THE IAM

Reg. No. 5,020,215

Registered Aug. 16, 2016

Amended Nov. 07, 2023

Int. Cl.: 35, 39, 41

Service Mark

Trademark

Principal Register

The Institute of Asset Management (UNITED KINGDOM company limited by guarantee)

4th Floor St Catherine's Court

Bristol, UNITED KINGDOM BS8 1BQ

CLASS 35: Business information and consultancy services; business management consultancy; provision of business advice to businesses; [business appraisals;] business research; compilation and provision of business or trade information; [buying goods on behalf of businesses;] business advice, business information and consultancy provided for business and professionals; providing business advice relating to education and training schemes; [promoting collaboration within universities and research organisations to achieve advances in the field of asset management where asset management is defined as the coordinated activity of an organization to realize value from assets]

CLASS 39: Delivery of examinations

CLASS 41: Educational services provided by an educational institute, namely, organizing symposiums in the field of asset management where asset management is defined as the coordinated activity of an organization to realize value from assets; organisation of lectures in the field of asset management where asset management is defined as the coordinated activity of an organization to realize value from assets; organization of social entertainment events; face to face training in the field of asset management where asset management is defined as the coordinated activity of an organization to realize value from assets; education services, namely, providing online training and distance learning training in the field of asset management where asset management is defined as the coordinated activity of an organization to realize value from assets; online training courses in the field of professional development; organisation of educational examination services

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY CLAIMED UNDER SEC. 44(D) ON UNITED KINGDOM APPLICATION NO. UK0000310121, FILED 03-26-2015, REG. NO. 3101212, DATED 10-23-2015, EXPIRES 03-26-2025

SER. NO. 86-640,792, FILED 05-26-2015

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.