

From: [Jessica Sackman](#)
To: [TM FR Notices](#); [Fee.Setting](#); [Cain, Catherine](#)
Subject: Proposed Submission Fee For Letter Of Protest
Date: Monday, September 23, 2019 10:24:26 PM

To Whom It May Concern,

My name is Jessica Sackman and I am a graphic artist who works with entrepreneurs with various disabilities. Several of the people I assist own apparel businesses that would be largely affected by the proposed Letter of Protest (L.O.P.) fees. As small business owners an L.O.P is a tool that protects them from business and individuals who wish to extort common phrases and words using the trademark system.

As a job coach it is my duty to assist and teach my clients how to respect trademark and copyright laws. I have been surprised to learn that many phrases and words such as DO GOOD BE KIND (5563924), NEIGHBORHOOD (5505435), WHAT'S YOUR SUPERPOWER? (4169154), DOGS (5843989), NO SLEEP (3812057), and BUSY MOM (5250857) have passed through examination and are currently trademarked or pending. Many of these trademarks were filed with no intention of building a brand but to take control of the market on particular apparel items with these words or phrases on them. How do I explain to a client that you can no longer use the word dog, or busy mom on a shirt? At this rate none of my designs will be safe from trademark infringement because the whole dictionary will be owned.

Consider who you will be hurting and protecting with these fees. We need these safeguards in place to protect the little guys.

Sincerely,
Jessica Sackman